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Massey Ferguson Adds Muscle and Convenience to 5400 Series Mid-Range Tractors

DULUTH, GA (May 21, 2008) — Bigger, better, cleaner and stronger, the ever-popular Massey Ferguson® 5400 Series mid-range tractors have new Tier III engines inside and a new look outside. The 110 and 115 hp models expand the mid-range line and its reputation for rugged durability with the right combination of weight and power to get the job done. The new hood offers mid-range tractor buyers the same serviceability and style as Massey Ferguson high horsepower 6400 and 7400 Series tractors.

“We understand how important mid-range tractor dependability is day-in and day-out,” explains Tom Weir, marketing manager, Mid-Range and Specialty Tractors, Massey Ferguson. “Our customers have told us they can’t afford a breakdown when livestock need to be fed, yards cleaned or hay baled. The 5400 Series tractors are designed to outlast and outwork the competition with a power train engineered to handle 50% more power than even these powerful Tier III engines produce.”

The Tier III engines burn cleaner and smarter for greater fuel efficiency. The 4-cylinder, 4.4 L Perkins engine, 4.4 L and 4.9 L SisuDiesel engines and the 6.6 L Perkins engine share multiple advanced technologies. All four engines feature common rail fuel delivery and Electronic Engine Management. Some models are also equipped with wastegate turbochargers and air to air cooling. These features are designed to reduce emissions and deliver higher fuel efficiencies. Tier

III engines will be available immediately on all but the Model 5435 and Model 5445, which will be updated in August 2008.

The 16F x 16R Dyna-4™ semi-powershift transmission is one reason Massey Ferguson 5400 Series tractors have become so popular. There is nothing else like it in the mid-range market. Shifting through the four speeds and four ranges without having to use the clutch is as smooth as the transmission is rugged.

“Put a Massey Ferguson 900 Series loader on the Dyna-4 equipped 5400 Series tractors and get to know the meaning of the word versatility,” Weir says. “With the three-function shuttle lever, the operator can change direction, speed shift and declutch quickly, yet smoothly. Whether moving a bucket of manure or a pallet of fruit, simply adjust the rotary dial to make the shuttle more or less aggressive to match the job. Add the multi-function hydraulic joystick and control two functions at the same time, or install a third function kit to run hydraulic loader attachments like a grapple fork.”

Smooth loader work requires ample hydraulic power, and the MF 5400 Series has power to spare. Select from one of three systems to match expected demand. Choose the 15 gpm open center system, or upgrade to the 26 gpm combined flow system, lock the 3-point hitch in place and deliver all 26 gpm to remotes. For bigger jobs and heavier lifting with tractors over 85 hp, select the 29 gpm closed center load sensing (CCLS) system.

Even greater versatility is available with the Model 5465 and the new Model 5475 and their integrated front axle support casting. Operators can use it for a front-end ballast system or heavy-duty front linkage. A high load capacity, optional front PTO and hydraulic remotes open the door to a wide variety of front mount implements and attachments.

“With multiple hydraulic systems, 4- or 6-cylinder engines, open platform or cab, two-wheel or four-wheel drive and heavy duty front and rear linkage, the 5400 Series gives mid-range tractor buyers a lot to choose from,” Weir says. “We've added the features customers told us they want without sacrificing strength and durability. These solid tractors are built to last and simple to maintain. Yet, they offer options to custom design the tractor to each buyer's needs – be it feedlot, field or both.”

For more information on Massey Ferguson, visit www.masseyferguson.com.

About AGCO

Founded in 1990, AGCO Corporation (NYSE: AG) (www.agcocorp.com) is a global manufacturer of agricultural equipment and related replacement parts. AGCO offers a full product line including tractors, combines, hay tools, sprayers, forage, tillage equipment and implements, which are distributed through more than 3,000 independent dealers and distributors in more than 140 countries worldwide. AGCO products include the following well-known brands: AGCO[®], Challenger[®], Fendt[®], Gleaner[®], Hesston[®], Massey Ferguson[®], RoGator[®], Spra-Coupe[®], Sunflower[®], Terra-Gator[®], Valtra[®], and White[™] Planters. AGCO provides retail financing through AGCO Finance. The company is headquartered in Duluth, Georgia, and in 2007 had net sales of \$6.8 billion.

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Massey Ferguson 5400 Series tractors, including this 115 hp Model 5480, are built to outlast the competition with a drive train engineered to handle 50% more power the new Tier III engines produce. The 16F x 16R Dyna-4 semi powershift transmission that is standard with 5400 Series is unique in the mid range tractor market with its clutch free shifting and three function shuttle lever.

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