

## News Release

For more information contact:

Elizabeth VanDerBill, Marketing Coordinator  
Christianson & Associates, PLLP  
320-441-5526  
[evanderbill@christiansoncpa.com](mailto:evanderbill@christiansoncpa.com)

FOR IMMEDIATE RELEASE

### **WORKING TOGETHER FOR SUCCESS OF THE BIOFUELS INDUSTRY**

*7<sup>th</sup> Annual Biofuels Financial Conference Focuses on Collaboration & Tools for Success*

**Minneapolis, MN (June 3, 2011)** — Despite high oil prices, the financial future of the ethanol industry could be a challenge due to high corn prices, fluctuating energy prices and uncertainty of the future of ethanol policies such as the Volumetric Ethanol Excise Tax Credit (VEETC). To learn more about managing plant risk and to foster the environment for the biofuels industry to better work together, *Understanding Your Business* will be the focus of the [7<sup>th</sup> Annual Biofuels Financial Conference](#). The event will be held in Minneapolis, Minn. on June 22-23, 2011 at the Bloomington Embassy Suites.

John Christianson, Partner, Christianson & Associates, PLLP, notes that his company understands the importance of providing services and products that can help ensure financial success for a biofuels plant.

“We learned very early that success of an ethanol or biodiesel plant goes beyond basic accounting functions. It includes offering strategies for financial prosperity and providing tools to help a plant manager profitably run his business,” said Christianson. “We also understand that as an industry leader, it is our role to work together with both biorefineries as well as other biofuel companies and associations to ensure that this industry grows and flourishes for many, many years to come.”

This is why Christianson & Associates hosts the [Biofuels Financial Conference](#) and why at this year’s event there will be a special panel focused on industry collaboration with executives from the [American Coalition for Ethanol](#), [Growth Energy](#) and the [Renewable Fuels Association](#).

“The American Coalition for Ethanol (ACE) has participated in every Biofuels Financial Conference hosted by Christianson and Associates and I’m pleased to speak at the event again this year,” said Brian Jennings, executive vice president of ACE. “I look forward to taking part in an interactive panel discussion with my friends and colleagues at RFA and Growth Energy about how we’re working together to make American ethanol the consumer fuel of choice.”

This dynamic, interactive panel will focus on answering conference participants’ questions about legislative initiatives, reality of budget issues, interplay between first and second generation biofuels, the environment surrounding the emerging carbon economy as well as how to counter negative media and consumer biofuel attacks.

“Growth Energy is committed to working with the Administration and the entire ethanol industry to ensure expanded access to the marketplace to help accelerate our national energy goals,” said

Growth Energy CEO Tom Buis. “Opening the market to higher level blends of alternative fuel will help wean our nation off our dependence on foreign oil, create jobs here in the U.S. and improve our environment by promoting the rapid commercialization of cellulosic ethanol and other next generation biofuels.”

Questions will be asked during the session or can be pre-emailed to Elizabeth VanDerBill at [evanderbill@christiansoncpa.com](mailto:evanderbill@christiansoncpa.com).

Other sessions include Evaluating the Accounting and Financial Impacts of Risk Management Strategies, Maximizing the Value of Budgets with Effective Communication, Operational Opportunities to Strengthen Your Company, and Technical and Industry Updates. [Click here for a full agenda](#). Registration for *Understanding Your Business*, 7<sup>th</sup> Annual Biofuels Financial Conference is now available. Space is limited so register soon at [www.christiansoncpa.com](http://www.christiansoncpa.com).

###

#### **About Christianson and Associates, PLLP**

Christianson and Associates, PLLP Certified Public Accountants and Consultants (C&A) is a leader in providing financial solutions to agribusiness with over 20 years of experience. Focused on the renewable fuels industry C&A provides audit, financial statement preparation, forecasted financial statements, general ledger implementation and software support, litigations support services, and industry consultation. Christianson & Associates brings their clients the quality and expertise they depend on to meet their changing needs. For more information, visit [www.christiansoncpa.com](http://www.christiansoncpa.com).